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FOR IMMEDIATE RELEASE

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**Bill Long Appointed to Board of Directors of the Penn State Alumni
Society of Architectural Engineers**

Wayne, Pennsylvania – July 24, 2011 –William R. Long, PE, LEED^{AP}, FSMPS, the President of TRINIUM Resources Group, has been appointed to the Board of Directors of the Penn State Alumni Society of Architectural Engineers (ASAE). He begins his three-year term on the 14-member Board of Directors on August 1, 2011.

The purpose of ASAE is to stimulate the continued interest and professional development of all graduates of the Architectural Engineering Department at Penn State University. In addition, it also acts in an informal advisory capacity to the Head of the Architectural Engineering Department.

One of the primary objectives of the organization is to promote fellowship and communication among the alumni, faculty, and students of the Architectural Engineering Department in order to actively work for the improvement of the Department as well as the College of Engineering. ASAE is an Affiliate Program Group (APG) of the Penn State Engineering Alumni Society (PSEAS).



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Specifically, one of the goals of the Board of Directors and its members will be work with faculty and current students to best prepare the future of the profession.

Established in 2008, TRINIUM Resources Group has swiftly become a leader in management, marketing, and human resources consulting in the design and construction industry. Led by William R. Long, PE, LEED^{AP}, FSMPS, TRINIUM provides strategic planning, peer group facilitation, customized business development and presentation training, deliverable development services, and public seminars, workshops, and webinars to firms and individuals in the A/E/C industry. Additional information on the company can be found at www.triniumresources.com.

An active member of the building design and construction community for over 27 years, Mr. Long has authored numerous articles and columns for industry publications. In addition, he has served as moderator or panelist for a number of panel discussions focusing on the building industry and has also been a featured speaker at multiple industry presentations for AIA, AGC, ASLA, CMAA, CMRC, CSI, ISPE, and SMPS.

A registered Professional Engineer, LEED Accredited Professional, and Certified Professional Services Marketer, he possesses a Bachelor of Architectural Engineering degree from The Pennsylvania State University and also holds a Master of Business Administration from Villanova University.

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