



20 Louella Court
Suite B
Wayne, PA 19087
610-688-1450

FOR IMMEDIATE RELEASE

May 4, 2009

Contact:

William R. Long, PE, LEED^{AP}

TRINIUM Resources Group

610-688-1450 (office)

610-505-1800 (cell)

TRINIUM Resources Group Announces Webinar Series

Wayne, Pennsylvania – May 4, 2009 –TRINIUM Resources Group formally announces a series of educational webinars designed to exclusively benefit firms and individuals in the design and construction industry. Focusing on critical issues addressing the management, marketing, and human resources of design and construction firms, these Internet-based seminars will each contain sixty minutes of professional insight, comprehensive guidance, relevant examples, and powerful implementation tools.

The initial webinar in the series, which will be presented by William R. Long, PE, LEED^{AP}, the President of TRINIUM Resources Group, will be entitled *Emerge From This Recession Using Velcroed Relationships* and will be presented on Thursday, May 28, 2009 (1:00PM Eastern/12:00PM Central/10:00AM Pacific). In this webinar, Mr. Long not only presents the facts about Velcroed Relationships but also provides personal examples of this concept working in today's economic climate. In addition, he will detail a Case Study of a powerful Velcroed Relationship process that was successful in the middle of the most recent recession in the AEC industry. More information on this webinar can be obtained at www.triniumresources.com.



20 Louella Court
Suite B
Wayne, PA 19087
610-688-1450

Established in 2008, TRINIUM Resources Group has swiftly become a leader in management, marketing, and human resources consulting in the design and construction industry. Led by William R. Long, PE, LEED^{AP}, TRINIUM provides strategic planning, peer group facilitation, customized business development and presentation training, deliverable development services, and public seminars, workshops, and webinars to firms and individuals in the A/E/C industry. Additional information on the company can be found at www.triniumresources.com.

An active member of the building design and construction community for over 25 years, Mr. Long has authored numerous articles and columns for industry publications. In addition, he has served as moderator or panelist for a number of panel discussions focusing on the building industry and has also been a featured speaker at multiple industry presentations.

Over the past decade, Mr. Long has presented at local, regional, and national functions for the American Institute of Architects (AIA), Associated General Contractors of America (AGC), the Construction Management Association of American (CMAA), the Professional Services Management Association (PSMA), American Society of Landscape Architects (ASLA), CoreNET Global, the International Society of Pharmaceutical Engineers (ISPE), and the Society for Marketing Professional Services (SMPS). A registered Professional Engineer and LEED Accredited Professional, he possesses a Bachelor of Architectural Engineering degree from The Pennsylvania State



20 Louella Court
Suite B
Wayne, PA 19087
610-688-1450

University and also holds a Master of Business Administration from Villanova
University.

###