

Higher Education Series Content Description & User Guide

Institution Description

A general description of the institution is provided for each college or university. Information such as the institution's history, major land acquisitions, and the establishment of branch campuses is provided. In addition, recent senior personnel changes at the school are noted.

In order to provide a potential overview of a school's upcoming opportunities, any available information on an institution's Master Plan is provided and, if posted on-line, links are provided to such information. Links may also be provided to an institution's facility department if such information is available. To assist with determining if a school should be a target client, information on their typical decision-making process with respect to capital expenditures is provided and any public/private partnerships that are known are noted.

General Facts

In order to provide background information on the institution, multiple identifying facts are listed for each school. Basic location information including city and county are provided. In addition, a school is identified as a public or private institution with any affiliation (religious order, state, etc.) noted. Detailed campus information is also provided including size of the campus and number of facilities managed by the school, as well as a link to the school's campus map.

Enrollment figures are also provided and reflect full-time, undergraduate totals. For certain institutions, a second "total" number which reflects both full-time and part-time students in both undergraduate and graduate programs is included. Finally, in order to give an indication of the institution's relative financial strength, the latest value of the institution's endowment is provided.

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Facility Contacts

Since there is rarely one decision-maker at a particular college or university, multiple contacts for individuals that are responsible for and/or involved in the facility design, construction, and/or maintenance process are provided. Departments represented by these contacts include facilities, physical plant, administration, finance, and operations. In addition to their mailing address and direct phone number, clickable email addresses, if known, are provided for the contacts listed.

Board of Trustees

At some colleges and universities, members of the institution's Board of Trustees are actively involved in the school's day-to-day management and/or its major capital expenditures. For that reason, a current list of the institution's trustees is provided. In addition to current term trustees, honorary, lifetime, and alumni trustees may also be indicated at an institution. Board leadership positions and graduation years for alumni that serve on the board are both indicated, if known.

Recent Construction Projects

In order to obtain a sense of the types of recent capital expenditures on an institution's campus, a listing of known construction projects within the past ten years are provided, together with their completion dates. Projects that are currently in construction are noted with estimated completion dates. A description of building type and the construction cost may also be included, if known.

Design Firms/Construction Companies

The names of design firms and construction companies that have recently worked on the campus are provided. This provides a source of potential teaming partners, complementary firms with which to network, and possibly clients. The city and state of these companies are also provided. Firms that are listed reflect a portion of the companies involved in recent and/or large projects. Since smaller projects are constantly being undertaken by colleges and universities, this list is not intended to be all-inclusive.